



BENETEAU

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PRESS RELEASE

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BENETEAU INTRODUCES "SENSE" A NEW RANGE OF OPEN LIVING ONBOARD



MARION, SC, JULY 27, 2010: BENETEAU has just revealed a new sailboat range intended to deliver a new direction for living onboard in the "open".

A 50 foot SENSE will be make it's American Premiere at the United States Sailboat show in Annapolis October 7th.

Life on board SENSE is organized around three main living areas, from stern to stem:

1. Exterior living with ample bathing platform, isolated helm position and a cockpit width never seen before.
2. Daytime life in perfect harmony with the exterior: saloon and galley.
3. Life after dark at the forward end of the boat: bedrooms and bathrooms.

An innovative cockpit design

BENETEAU has designed a lowered secure cockpit which positively alters life on board. Thanks to this innovation, SENSE combines stretched and flowing lines with ease of access to the sea and the salon.

The ultra wide and spacious cockpit is designed to accommodate sailors and guests in novel and distinctive spaces, free from the constraints normally generated by aft cabins.



Under the cockpit there is a technical area with tremendous storage.; plus all the systems, machinery and deck equipment are brought together under the cockpit to ensure that noise is separated from the living area.



A well protected living space having perfect communication with the cockpit and outdoors:

The companionway is extremely convenient, with access to the salon by just 3 steps with a 45° angle to provide safe and easy movement, while everywhere the generously wide hand rails ensure safety for movement on board.



A wide glass area and openings on both sides of the companionway promote a sense of harmony allowing life below and above deck to blend seamlessly together.

LAYOUTS: 2 cabins, 2 heads with a choice of a 3rd sleeping cabin or an office are available according to each owner's preference.

Life after dark at the forward end of the boat: bed and bathrooms

The owner's bedroom and that of his VIP guests have ensuite bathrooms with a separate shower.

This means that the cabins are better ventilated and privacy is emphasized with the bedrooms insulated from cockpit and dock noise.



These choices confirm the commitment of SENSE to provide increased levels of comfort to the owners and their guests.

A boat that simplifies life on board

On board SENSE, priority is given to the pleasure of being on the water, including an innovative deck plan with the controls (winches, halyards, genoa sheets, etc.) located aft of the "relaxing" cockpit area. The mainsheet is led back to a fixed arch which allows the companionway to be unrestricted.

More freedom!

SENSE is designed for sailing with complete freedom.

- The fresh water capacity can be increased to 193 gallons.
- The fuel tanks hold up to 219 gallons.
- The boat is ready for renewable energies (solar, wind power)
 - SENSE for the self-sufficient travellers.

SENSE is also adapted for tomorrow's technologies:

- Hybrid engines
- Boat-handling assistance

Additionally, SENSE has the option of a motorized companionway door, electric tables, electric blinds, 32" LCD LED pop-up TV, recharging station and many other optional equipment items.

SENSE: seaworthy boats designed for sailing on a more even keel

Comfortable cruising does not have to mean restricting comfort and therefore pleasure to time at anchor or at a marina slip. The hull design has been created in collaboration with Berret Racoupeau Yacht Design, to deliver maximum performance at 15° heeling angle instead of the normal 20°. The advantage of this is clear - movement around the boat while sailing is safer and easier.

The trio of BENETEAU, Nauta Design and Berret/Racoupeau together form a team of proven and complementary talents, who already have to their credit the complete renewal of the 9 models of the OCEANIS range.

Interior beauty

Insight into the latest design trends

The quality of the design being fundamental to the well-being of the crew, SENSE extends an invitation to view interiors that are elegant and contemporary in style.



Alpi fruitwood finish with defined pleasing grain, bleached oak laminated cabin sole, "homestyle" upholstery, synthetic resin work surfaces with built in sinks and high-tech equipment have been selected with care in collaboration with the Nauta design studio. As a nod to multifunctionalism; certain items fold away when not in use such as the stovetop, TV, seats, etc.

SENSE: seaworthy boats which provide owners and their guests an exceptional quality of life on board.

Specifications:

Yacht Design: Berret – Racoupeau

Interior Design: Nauta Design

Hull length: 49'

Max beam: 15' 11"

Light displacement: 31,195 lbs

Deep draft: 6' 11"

Shallow draft: 5' 10"

Engine: 75HP

Fuel capacity: 110 gal

Fresh water capacity: 140 gal





For more information visit sense.beneteau.com

The SENSE 50 will make its North American debut at the United States Sailboat Show taking place October 7th-11th in Annapolis, MD.

Beneteau USA, the American division of the world's largest sailboat manufacturer, builds hundreds of 31-50 foot production sailboats in Marion, SC and imports power and sailing yachts up to 58 feet in length from its parent company in France.

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